

## "A street fighter with a 'never say no' attitude."

Huy Quang Ngo - Hewlett Packard

Michael's passion lies in helping individuals and teams hit peak performance in the areas of marketing and sales. He brings more than 20 years of sales and marketing experience across a diverse range of industries, working with various multi-international companies such as Hewlett Packard, Toshiba, Epson, Ricoh and Asus.

With a strong background in business development and a proven track record of driving growth, Michael currently spearheads the business expansion efforts for Influence Solutions in Vietnam.



# MARKETING AND SALES THOUGHT LEADER

Many businesses today struggle to optimize their investments to achieve sales goals and brand development. Michael specialises in identifying the most effective investment strategies tailored to each stage of business development, ensuring your resources drive both immediate sales and brand equity.



# ORGANISATIONAL CULTURE AND BEHAVIOUR EXPERT

With over 20 years of experience in multi-national corporations across diverse cultures, Michael offers invaluable insights to help your business seamlessly integrate into new markets. His expertise aids in your understanding of local employee dynamics to foster a cohesive organisational culture, ensuring that your company thrives in any reality.



### CROSS CULTURAL EVANGELIST

The ability to engage and collaborate across cultures is a crucial business skill. Michael's extensive experience working across Asia Pacific and Japan with leading multinational corporation equips him to empower individuals to recognise, understand, and navigate cultural differences, enhancing cross-cultural competence and business effectiveness.

# MICHAEL DANG

YOUR CHOICE FOR TRANSFORMATIONAL RESULTS
THROUGH INSPIRING AND ENGAGING KEYNOTES AND
EXPERT FACILITATION.

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